

Redacția: București, str. Traian Vuia 6, sect. 2, cod 020956

www.FarmaciaJournal.com

VOL. 68, nr. 3, 2020

International Pharmaceutical Federation (FIP) Covid-19 Information Hub

The International Pharmaceutical Federation (FIP) has led the profession globally since 1912. During that time, the organisation has expanded and organised itself to include, represent and advocate for many types, sectors, sections across pharmacy, pharmacists and pharmaceutical science. Like all membership organisations, FIP must adapt to the demanding challenges facing the profession worldwide, in order to thrive.

FIP has an opportunity to forge different relationship with its member organisations, to focus on the differing needs of regions and nations and ensure the advancement of healthcare in all parts of the world. FIP has an ideal opportunity through collaboration with its member organisations to reflect experiences from all countries with advanced pharmacy practice and can focus and adapt to specific needs and conditions.

By embracing advances in IT, automation, technology, genomics and biologicals, pharmacists and pharmaceutical scientists and educators can embrace new opportunities and grow their practice and science accordingly. Pharmacists will become medication managers by embracing new roles in primary care or filling other gaps in the healthcare system, while developing new practice and interdisciplinary models to enhance patient access to pharmaceutical care.

FIP Education (FIPEd) is the part of FIP that coordinates all the activities related to pharmacy and pharmaceutical sciences education and workforce development. FIPEd integrates organisations and leaders who are working to improve health through advancing pharmacy and pharmaceutical sciences education.

The strategic objectives of FIPEd are to:

- Provide a global platform for exchange, mentoring and learning for all professional leaders, focusing on the development of leadership skills, academic provision and pedagogic skills.

- Build, advocate for, and disseminate evidence-based frameworks, consensus-based standards, tools and resources for educational development and support for members.

Develop and facilitate education-related policy that supports advancement of pharmacy and pharmaceutical science professions; these policies will be advocated and implemented with, and by, our stakeholders at global, regional and local levels.

Foster innovation that will advance professional pharmacy and pharmaceutical science education, which will lead to improved global health services quality, delivery and productivity.

In order to disseminate the latest professional news and healthcare opinions in the pandemic period, pharmacists can access a series of webinars held weekly and available on the FIP website (<https://www.fip.org/publications?tab=2&eventCategory=24&eventWhen=previous>). A few highlights of the presented webinars:

Hearing from our heroes: Students and young pharmacists on the frontline

Impact of COVID-19 on Pharmacy Education: Perspective from students & academics

Challenging the Narrative on Leadership in Gender Equity during the COVID-19 Pandemic

Communicating COVID 19 risk to promote positive behaviour change

Pharmacy's fight against COVID-19 in the USA